Foot Locker, Inc. Announces Transition Of Skate Business From CCS Banner To Eastbay

June 26, 2014 at 12:00 PM EDT

NEW YORK, June 26, 2014 /PRNewswire/ -- Foot Locker, Inc. (NYSE: FL), announced today the strategic transition of its skate business from its CCS banner to Eastbay. Over the next several months, the CCS digital sites will continue to service the skate customer who recognizes the exceptional range of skate-inspired footwear, apparel, hard goods, and accessories available at CCS.com; however, over time those board inspired lifestyle enthusiasts will be directed to find their favorite skate assortments at Eastbay.com. Meanwhile, the Company will take advantage of the strong organization at Eastbay to consolidate the purchasing, marketing, and distribution of skate product from premier vendor partners such as Nike, adidas, Vans, and others to its loyal, passionate skate customers. The Company remains highly committed to maintaining and growing a competitive skate business.

The Eastbay and CCS brands are both part of Foot Locker, Inc., a specialty athletic retailer that as of May 3, 2014 operated 3,464 stores in 23 countries in North America, Europe, Australia, and New Zealand. Through its Foot Locker, Kids Foot Locker, Lady Foot Locker, SIX:02, Footaction, Champs Sports, Runners Point, and Sidestep retail stores, as well as its direct-to-customer channels, including eastbay.com, CCS.com, footlocker.com, and champssports.com, Foot Locker, Inc. is a leading provider of athletically inspired footwear and apparel.

Contact:
John A. Maurer
Vice President,
Treasurer and Investor Relations
(212) 720-4092

SOURCE Foot Locker, Inc.