# Foot Locker, Inc.

# THRD QUARTER 2023 EARNINGS RESULTS

# NOVEMBER 29, 2023



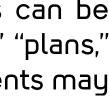
## CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This investor presentation includes "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words such as "believes," "expects," "anticipates," "estimates," "intends," "plans," "seeks," "continues," "feels," "forecasts," or words of similar meaning, or future or conditional verbs, such as "will," "should," "could," "may," "aims," "intends," or "projects." Statements may be forward looking even in the absence of these particular words.

Examples of forward-looking statements include, but are not limited to, statements regarding our financial position, business strategy, and other plans and objectives for our future operations, and generation of free cash flow. These forward-looking statements are based on our current expectations and beliefs concerning future developments and their potential effect on us. The forward-looking statements contained herein are largely based on our expectations for the future, which reflect certain estimates and assumptions made by our management. These estimates and assumptions reflect our best judgment based on currently known market conditions, operating trends, and other factors. Although we believe such estimates and assumptions to be reasonable, they are inherently uncertain and involve a number of risks and uncertainties that are beyond our control. As such, management's assumptions about future events may prove to be inaccurate.

We do not intend to publicly update or revise any forward-looking statements as a result of new information, future events, changes in circumstances, or otherwise. These cautionary statements qualify all forward-looking statements attributable to us, or persons acting on our behalf. Management cautions you that the forward-looking statements contained herein are not guarantees of future performance, and we cannot assure you that such statements will be realized or that the events and circumstances they describe will occur. Factors that could cause actual results to differ materially from those anticipated or implied in the forward-looking statements herein include, but are not limited to, a change in the relationship with any of our key suppliers, including access to premium products, volume discounts, cooperative advertising, markdown allowances, or the ability to cancel orders or return merchandise; inventory management; our ability to fund our planned capital investments; a recession, volatility in the financial markets, and other global economic factors, including inflation; difficulties in appropriately allocating capital and resources among our strategic opportunities; our ability to realize the expected benefits from acquisitions; business opportunities and expansion; investments; expenses; dividends; share repurchases; cash management; liquidity; cash flow from operations; our ability to access the credit markets at competitive terms; borrowing capacity under our credit facility; repatriation of cash to the United States; supply chain issues; labor shortages and wage pressures; consumer spending levels; licensed store arrangements; the effect of certain governmental assistance programs; the success of our marketing and sponsorship arrangements; expectations regarding increasing global taxes; the effect of increased government regulation, compliance, and changes in law; the effect of the adverse outcome of any material litigation or government investigation that affects us or our industry generally; the effects of weather; ESG risks, including, but not limited to climate change; increased competition; geopolitical events; the financial effect of accounting regulations and critical accounting policies; credit risk relating to the risk of loss as a result of non-performance by our counterparties; and any other factors set forth in the section entitled "Risk Factors" of our most recent Annual Report on Form 10-K. All written and oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary statement. A forward-looking statement is neither a prediction nor a guarantee of future events or circumstances, and those future events or circumstances may not occur. You should not place undue reliance on forward-looking statements, which speak to our views only as of the date of this investor presentation. Additional risks and uncertainties that we do not presently know about or that we currently consider to be insignificant may also affect our business operations and financial performance. Please refer to "Item 1A. Risk Factors" in the Annual Report for a discussion of certain risks relating to our business and any investment in our securities. Given these risks and uncertainties, you should not rely on forward-looking statements as predictions of actual results. Any or all of the forward-looking statements contained in this investor presentation, or any other public statement made by us, including by our management, may turn out to be incorrect. We are including this cautionary note to make applicable, and take advantage of, the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 for forward-looking statements. We expressly disclaim any obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Non-GAAP Measures – Amounts used in this presentation are on a Non-GAAP basis, a reconciliation is included in the Appendix.

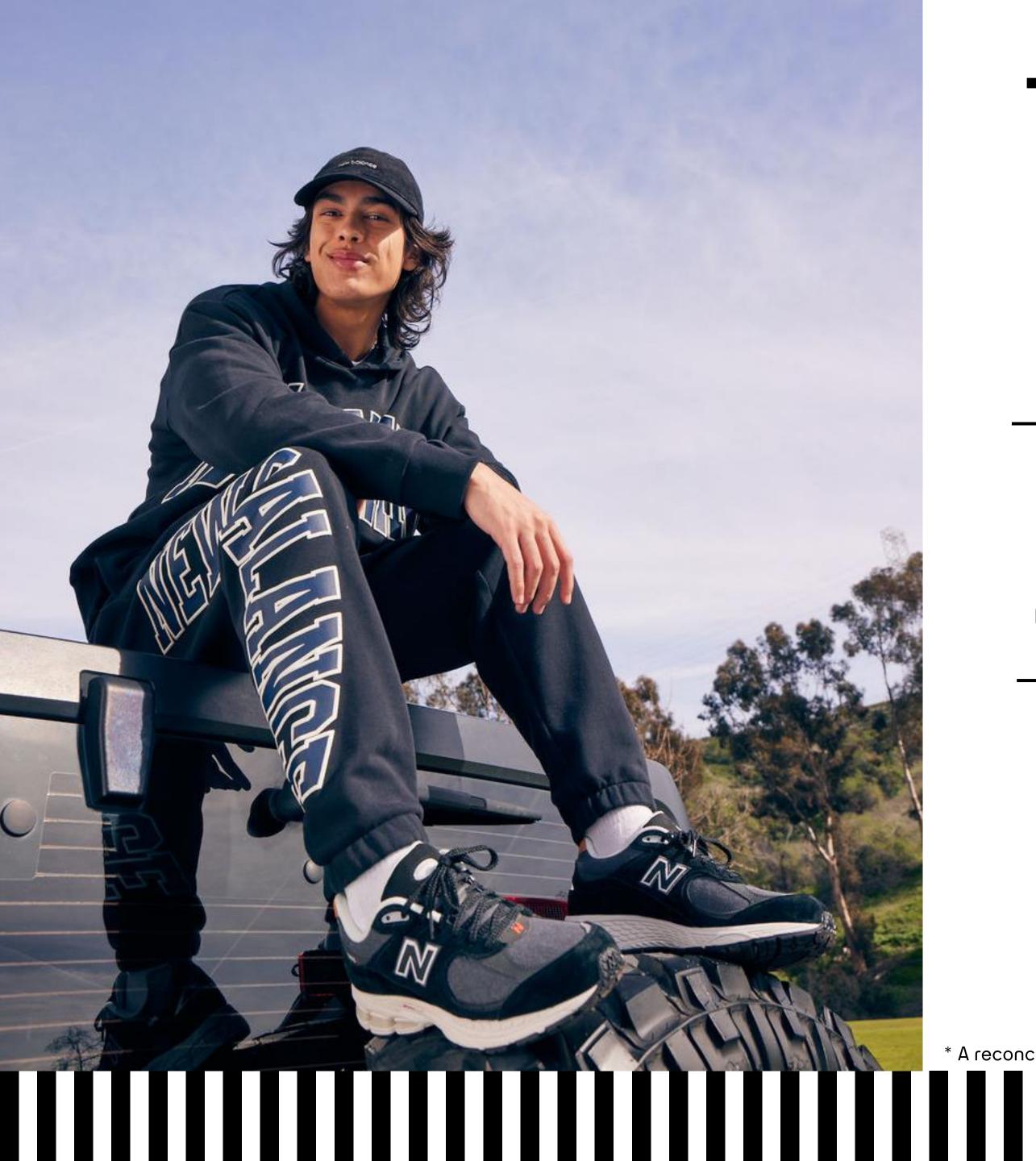


# $\square$ J

### 2023 RESULTS

Foot Locker, Inc.





# THIRD QUARTER 2023 HIGHLIGHTS

COMP SALES -8.0% Total sales -8.6% Constant FX -10.0%	Comps by Region   NA -9.5%   EMEA -4.2%   APAC -0.5%
Gross margin -470 bps On Markdowns and Occupancy	SG&A rate +100 bps Inflation and Investments
Inventory remains up but moderating +10.5% Year-over-year	GAAP EPS \$0.30 Non-GAAP EPS* \$0.30
conciliation to GAAP is provided in the Appendix	Foot Locker, ]



# **BQ GLOBAL COMP DETAIL**

### Footwear Down High-Single Digits

Down High-Single Digits August

Note: Data is on comp basis. Category data is ex-WSS/atmos, while monthly data includes WSS/atmos.

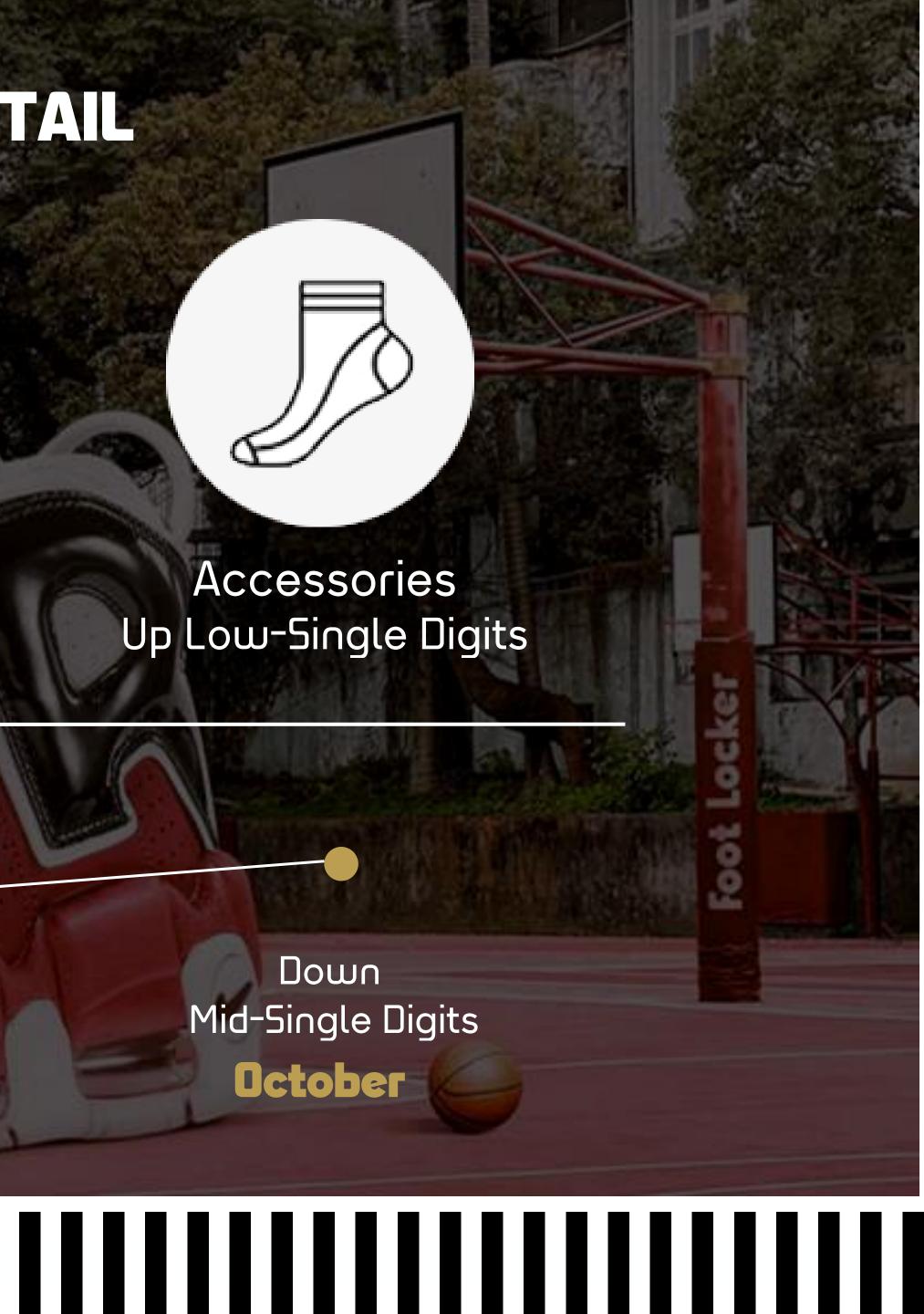


Apparel Down Mid-Teens

Accessories Up Low-Single Digits

Down High-Single Digits September

Down Mid-Single Digits October

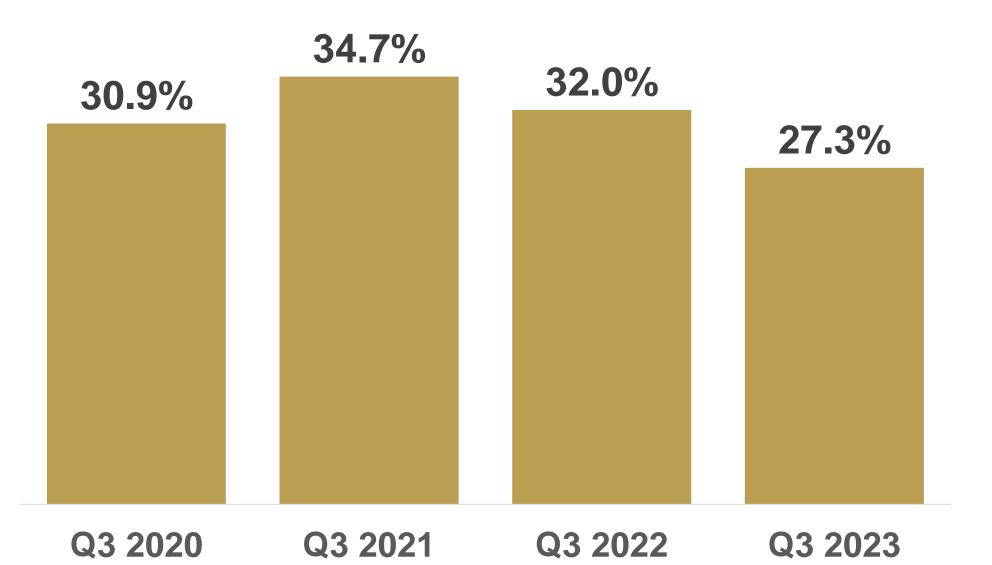


Foot Locker	-4.9%	Foot
Champs Sports	-20.9% NA	Side
Kids Foot Locker	+5.0% -9.5%	
WSS	-9.4%	

		EMEA -4.2%	
Foot Locker	-4.9%	Foot Locker Europe -3.9%	
Champs Sports	-20.9% NA	Sidestep n.m.	-0.5%
Kids Foot Locker	+5.0% -9.5%		Foot Locker -1.2%
W55	-9.4%		atmos +0.8%
		Foot Locker, Inc.	

# THIRD QUARTER 2023 GROSS MARGIN AND 5G&A RATE

**GROSS MARGIN** (% of sales)

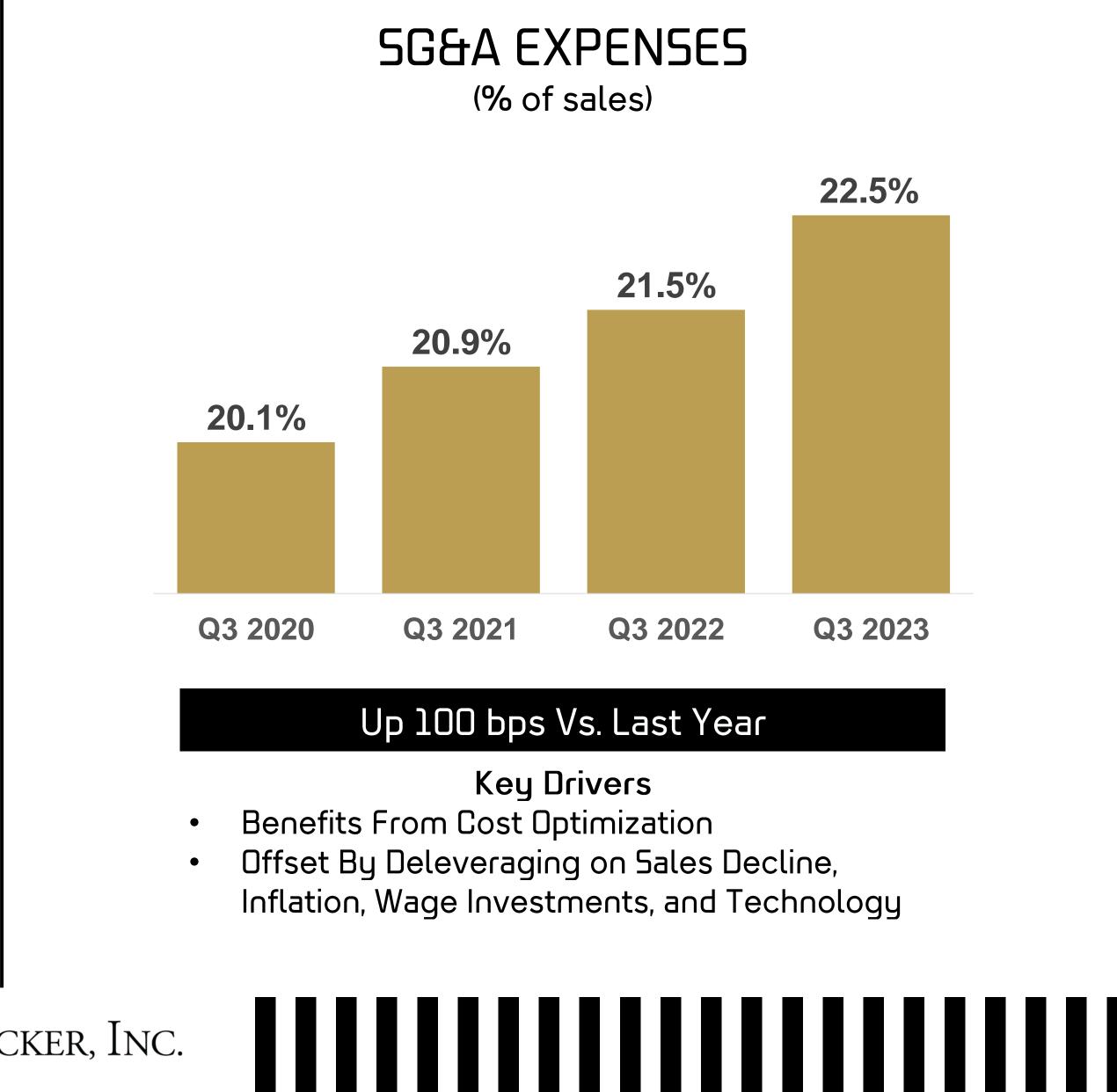


Down 470 bps Vs. Last Year

**Key Drivers** 

- Merchandise Margin Fell 370 Bps on Higher • Markdowns and Increase in Shrink
- Occupancy Deleveraged 100 Bps





# (53-WEEK YEAR)

Metric

Total Sales

Comp Sales

Store Count

Square Footage

Licensing Revenue

Gross Margin

SG&A Rate

D&A

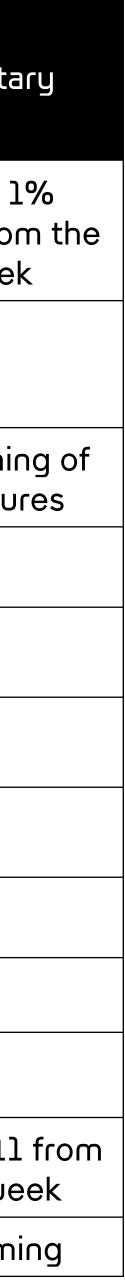
Net Interest

Non-GAAP Tax Rate

Non-GAAP EPS

Capital Expenditures

Prior Outlook	Updated Outlook Fourth Quarte Outlook		Commenta
Down 8.0% to 9.0%	Down 8.0% to 8.5%	Down 2.0% to 4.0%	Including 1 annual lift fror 53 <sup>rd</sup> week
Down 9.0% to 10.0%	Down 8.5% to 9.0%	Down 7.0% to 9.0%	
Down ~9%	Down ~7%		Delayed timir store closu
Down ~4%	Down ~2%		
~\$17 million	~\$15 million	~\$5 million	
27.8%-28.0%	27.8%-27.9%	27.0% to 27.2%	
22.7%-22.9%	22.8%-22.9%	22.7% to 23.0%	
~\$203 million	~\$200 million	~\$50 million	
~\$12 million	~\$11 million	~\$4 million	
~33.0%	~36.0%	~33.0% to 34.0%	
\$1.30-\$1.50	\$1.30-\$1.40	\$0.26-\$0.36	Includes \$0.11 the 53 <sup>rd</sup> we
~\$290 million	~\$275 million		Project timi





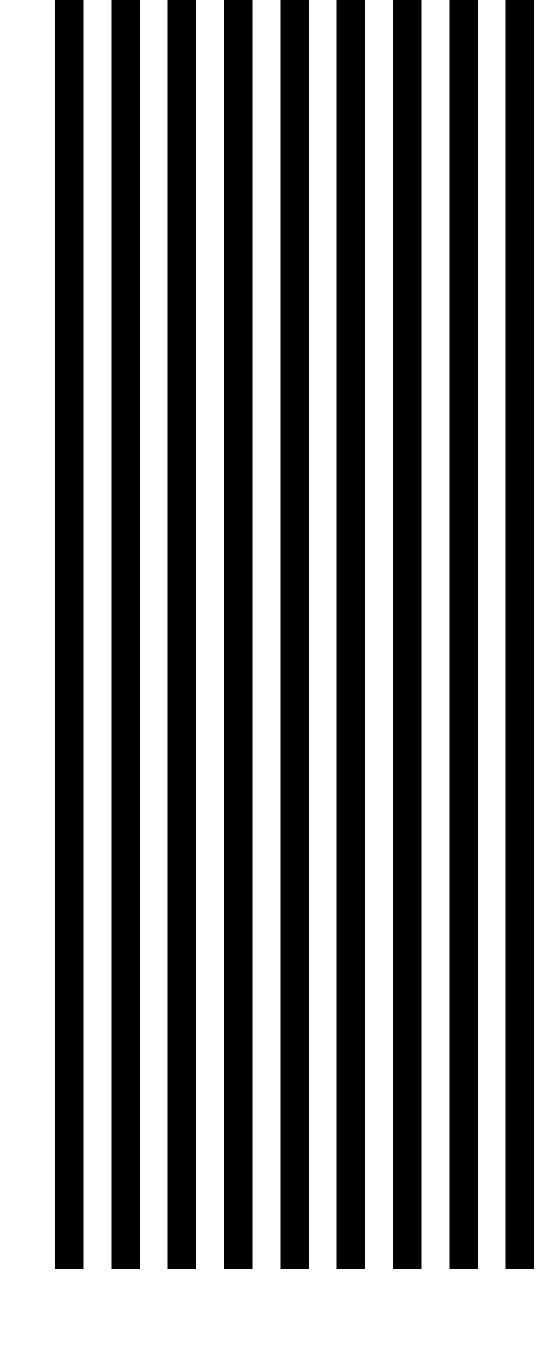


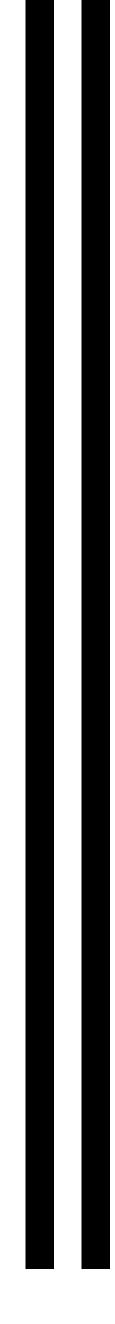














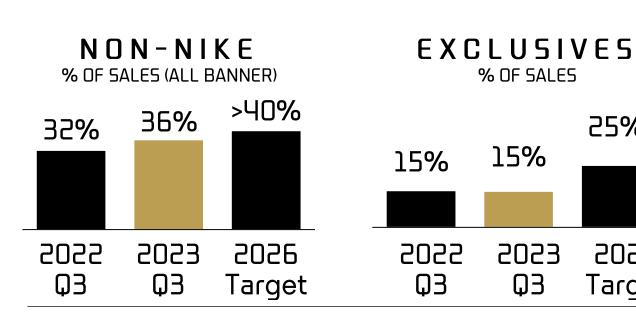
25%

5056

Target

### **Expand Sneaker Culture**

Increase our array of brands to expand sneaker culture



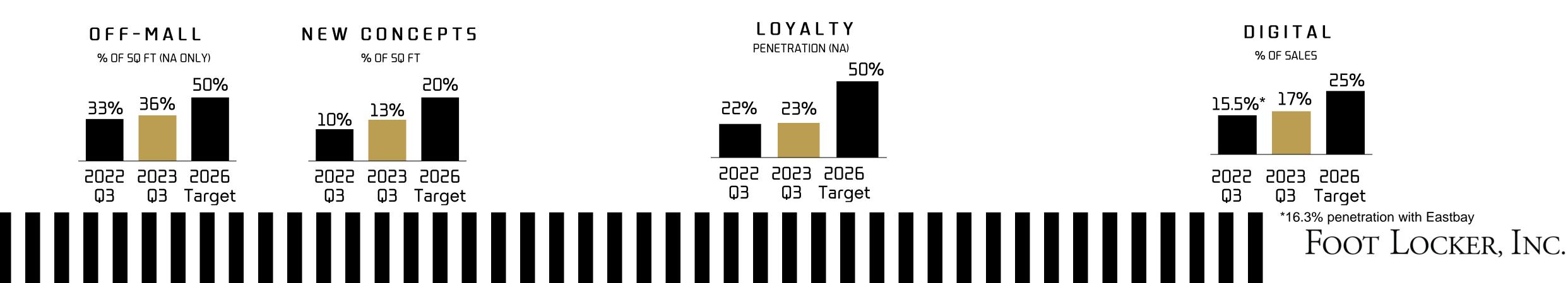


### **Power Up Our Portfolio**

Transform our store footprint through new concepts and footprint optimization

### **Deepen Our Relationship with Customers**

Drive deeper customer engagement, and utilize data to better serve our customers

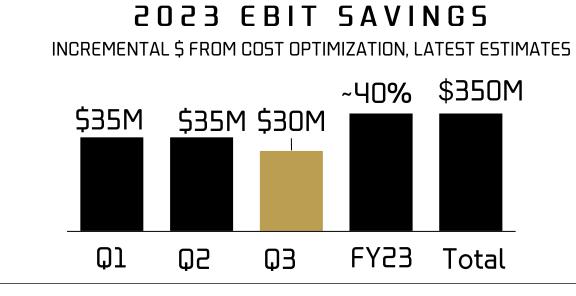


# Our Lace Up Progress in 3023

\_пПП

### **Create Value for All Stakeholders**

Create lasting value for our communities, team members, and investors

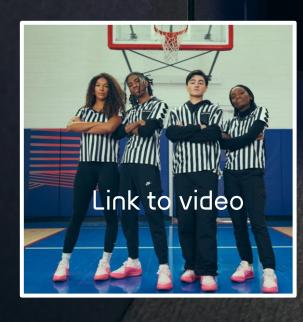


### Be Best-in-Class Omni

Make the customer journey more dynamic, personalized, and seamless



# THE LAUNCH OF BRAND PLATFORM DROVE ~1B+ IMPRESSIONS & POSITIVE RESULTS IN OUR BUSINESS



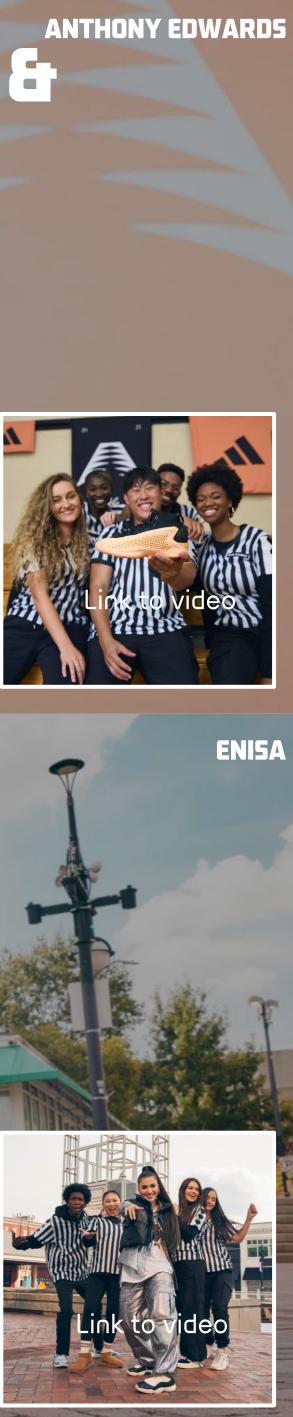
LAMELO BALL



# THE HEART OF SNEAKERS LAUNCH

BELIEVE THAT





# FOOT LOCKER & NBA MEETING AT THE INTERSECTION OF BASKETBALL & SNEAKER GULTURE.

ESFIT NBACOUNTDOWN

### **BROADCAST MEDIA**





**Official Partner of the NBA** 





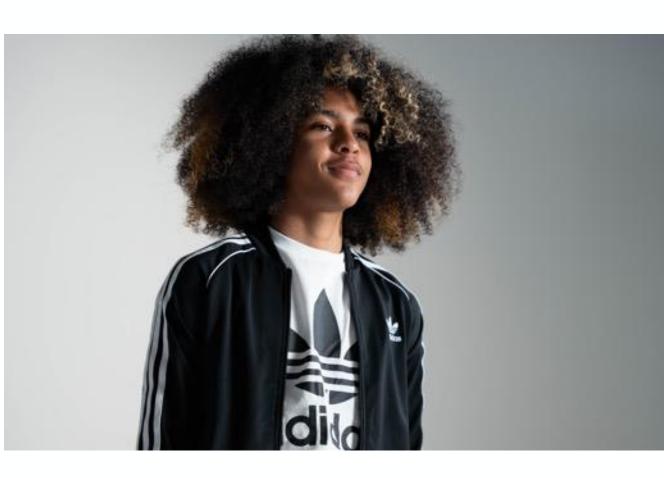


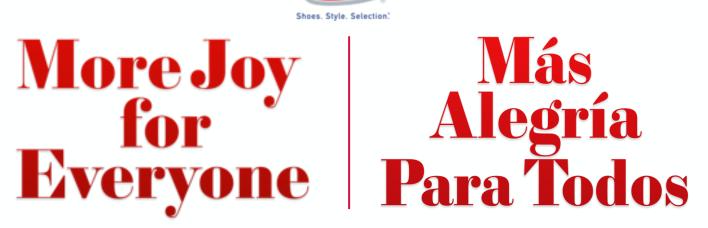


Our bilingual Integrated Holiday Campaign videos hit ~6M impressions creating momentum into Black Friday and Holiday Shopping Season.

















# Foot Locker 15 the leader and originator of sneaker culture

WITH THE RIGHT FOCUS, INVESTMENT AND CAPABILITIES, WE WILL DRIVE STEADY, LONG-TERM PROFITABLE GROWTH

LACING UP FOR THE FUTURE

### Strong Assets To Leverage

## Operate In An Exciting, Growing Market

New Insights And Opportunities To Grow







# FOOT LOCKER V50N

Foot Locker Unlocks The "Inner Sneakerhead" In All Of Us -Sparking Discovery And Igniting The Power Of Sneaker Culture.





### Bring the best of sneaker culture to all

# Kids Foot Locker

Recruit the next generation



Serve the active athlete



Celebrate the Hispanic community



Share Japanese street and sneaker culture



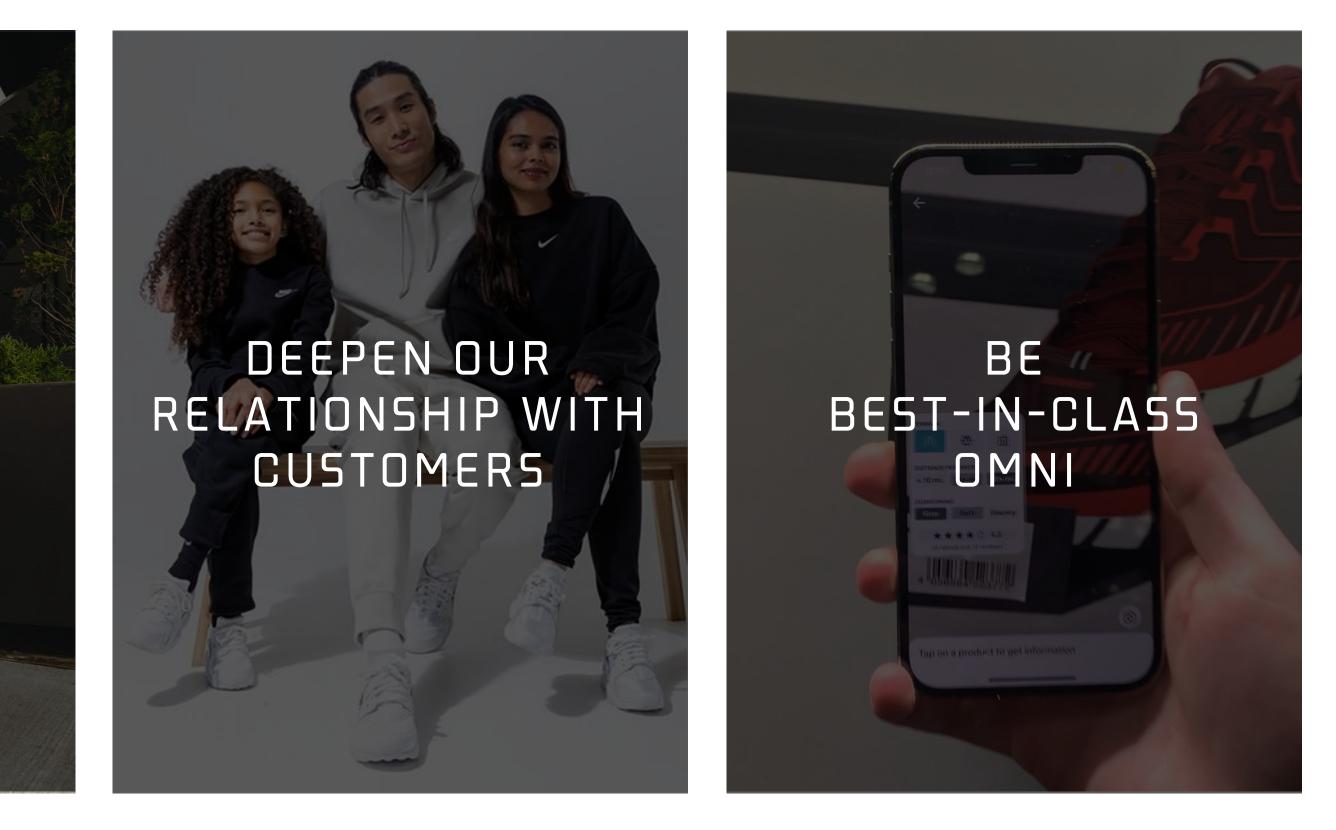
# Our "Lace Up" Plan

### EXPAND SNEAKER CULTURE

### POWER UP OUR PORTFOLIO

### CREATE VALUE FOR ALL STAKEHOLDERS (CUSTOMERS, COMMUNITY, TEAM MEMBERS, & INVESTORS)



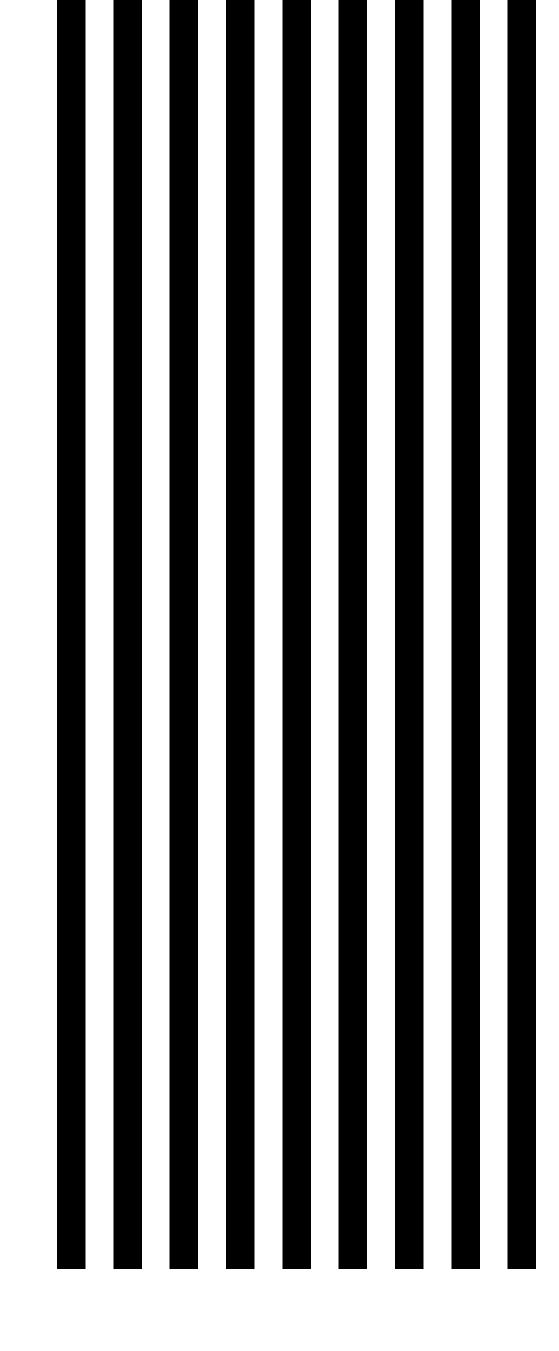


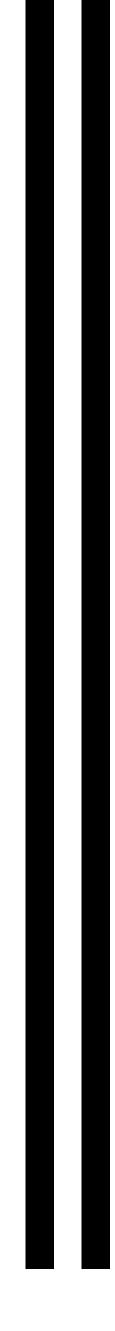
### Foot Locker, Inc.





# APPENDX







# **GAAP to Non-GAAP Reconciliations**

### **Pre-tax income:**

Income before income taxes

Pre-tax adjustments excluded from GAAP:

Impairment and other <sup>(1)</sup>

Other income / expense <sup>(2)</sup>

Adjusted income before income taxes (non-GAAP)

### After-tax income:

Net income attributable to Foot Locker, Inc.

After-tax adjustments excluded from GAAP:

Impairment and other, net of income tax benefit of \$2, \$5, \$1 \$10 million, respectively <sup>(1)</sup>

Other income / expense, net of income tax (expense)/benefit of \$(1), \$4, \$(1), and \$7 million, respectively <sup>(2)</sup>

Tax reserves benefit / charge <sup>(3)</sup>

Adjusted net income (non-GAAP)

	Third Quarter 2023 2022			Year-to-Date 2023 2022				
	\$	47	\$	143	\$	101	\$	476
		6		20		59		38
		(5)		14		(6)		32
	\$	48	\$	177	\$	154	\$	546
-								
	\$	28	\$	96	\$	59	\$	323
1, and								
		4		15		48		28
of								
		(4)		10		(5)		25
						(4)		5
	\$	28	\$	121	\$	98	\$	381



# GAAP to Non-GAAP Reconciliations (cont.)

### **Earnings per share:**

Diluted earnings per share

Diluted EPS amounts excluded from GAAP:

Impairment and other <sup>(1)</sup>

Other income / expense <sup>(2)</sup>

Tax reserves benefit / charge <sup>(3)</sup>

Adjusted diluted earnings per share (non-GAAP)

### **Notes on Non-GAAP Adjustments:**

distribution center.

For the third quarter of 2022, impairment and other charges included \$17 million of transformation consulting, \$2 million of severance costs for the closure of a North American distribution center, and \$1 million of acquisition integration costs. For year-to-date 2022, impairment and other charges included \$27 million of transformation consulting, \$5 million of impairment of long-lived assets and right-of-use assets and accelerated tenancy charges, \$4 million of acquisition integration costs, and \$2 million of severance costs related to the distribution center closure.

- (2)included \$1 million of our share of losses related to equity method investments. Team Sales business divestiture, and \$1 million of dividend income.
- 2022, the Company recorded a \$5 million charge related to income tax reserves due to the resolution of a foreign tax settlement.

The Company provides earnings guidance only on a non-GAAP basis and does not provide a reconciliation of the Company's forward-looking guidance to the most directly comparable GAAP financial measures because of the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations.

<b>Third Quarter</b>				Year-to-Date			
2023		2022	022 2023		2022		
\$ 0.30	\$	1.01	\$	0.63	\$	3.38	
0.04		0.16		0.51		0.29	
(0.04)		0.10		(0.06)		0.26	
				(0.04)		0.05	
\$ 0.30	\$	1.27	\$	1.04	\$	3.98	

(1) For the third quarter of 2023, impairment and other included \$7 million of reorganization costs, primarily related to severance and transformation consulting expense of \$1 million. Additionally in the quarter, we recorded a \$3 million net benefit from the settlement of lease obligations associated with Sidestep stores, partially offset by impairment on atmos U.S. assets of \$1 million. For year-to-date 2023, impairment and other included transformation consulting expense of \$27 million, impairment charges of \$19 million, primarily accelerated tenancy charges on right-of-use assets for the closures of the Sidestep banner and certain Foot Locker Asia stores, and \$12 million of reorganizations costs, related to severance and the closure of the Sidestep banner, certain Foot Locker Asia stores, and a North American

For the third quarter of 2023, other income / expense consisted of a \$3 million gain from the sale of a North American corporate office property and an additional \$2 million gain from the second quarter sale of our Singapore and Malaysian Foot Locker businesses to our license partner. The 2023 year-to-date period also

Other income / expense for the third quarter of 2022 primarily consisted of a \$15 million loss on minority investments, primarily due to a change in fair value of the investment in Retailors, Ltd., a publicly-listed entity, partially offset by an additional \$1 million gain on the divestiture of the Team Sales business that occurred in the second quarter. The year-to-date 2022 amount includes \$52 million of losses on minority investments, primarily from Retailors, Ltd., a \$19 million gain on the

(3) In the first quarter of 2023, the Company recorded a \$4 million benefit related to income tax reserves due to a statute of limitations release. In the second quarter of



